



# The EUR-ACE label: Expected Impact

Mireille Ducassé

Director « Europe and International »

INSA of Rennes

- “Ecole d’ingénieurs”  
(not translated on purpose)
- Part of “Groupe INSA”
- Research centre with six recognised laboratories and two doctoral schools.
- 1400 engineering students
  - 18% foreign students on the campus
- Most of the French students with a “mention Bien” at the baccalaureat
- Mandatory international mobility for students

- Well known in France
  - ~14% of first year candidates admitted
- Recognized by international academic institutions
  - over 140 international academic partners
    - 65 in Europe
    - 80 outside Europe

## But...

- outgoing exchange students to ~40 partners
- incoming exchange students from ~30 partners
- only ~10 partners with flows in both directions

- Students have strong prejudices
  - ours mostly want to go north and west
  - we are pushing them also south and east
- A unified label helps to reassure about the academic value

- Foreigners do not know what an “école d’ingénieurs” is
  - a technical university ? an engineering school ? a “(Fach) Hoch Schule” ?
  - the translation depends on the country
- Beyond the label the **correspondence table** between French “école d’ingénieurs” and other country institutions is a great help
  - especially for **enterprises** wanting to hire foreign students

- There seems to be a confusion between the size and the academic value
  - many incoming students are surprised by how demanding a semester at INSA of Rennes is
- We are hoping that the unified label will help students understand that although INSA of Rennes is small in size, its academic value is high.