European Network for Accreditation of Engineering Education

Promotion Committee

Minutes of a Meeting held during Engineering Flash Week, Lisbon, Portugal on Thursday 27th October 2011 at 09.30 a.m.

Present

Denis McGrath (Chair) (DMG) Jana Moehren, ENAEE Project Manager (JM) Jean Claude Arditti (JCA)

In attendance,

Prof. I. Freeston (IF) Prof. Giuliano Augusti, (GA) Guenter Heitmann (GH)

The Chairman welcomed the above three observers to the meeting.

It was agreed that "Promotion of EUR-ACE Label in Jurisdictions with Low Take-up" be added to the agenda.

- 1. Minutes. Agreed.
- 2. Matters Arising.
 - 2.1 Brochure

It was AGREED that the newly designed and printed brochure was a good product. 500 have been printed and a decision to print more should be taken after the EGM in October 2011 and that the date of printing be printed in small print at the bottom of the back page of the brochure.

2.2 Wikipedia.

As Prof. Maffioli felt that he could not do this, it was AGREED that DMG would produce text and circulate it to the Committee for agreement following which JM would insert this into Wikipedia.

2.3 CTI Promotional Event 2012.

JCA informed the Committee that arrangements for this were progressing and that the date would be finalized at the October EGM.

2.4 International Recognition of Second Cycle accredited programmes for PhD entry especially in the USA.

DMG reported that he had so far been unable to contact George Peterson in order to arrange an advisory meeting but would contact ABET to get his new email address and progress the matter asap.

- 2.5 It was AGREED with GA that the first proposed Annual Conference of ENAEE would be held in 2013.
- 3. Draft Terms of Reference of Promotion Committee.

The Draft Terms of Reference as proposed by DMG were ADOPTED with a minor spelling amendment, for recommendation to the Administrative Council.

4. Re-design of website.

It was AGREED that as the new database would be completed in the month of October (JM), that the ENAEE website should now be redesigned with the "look and feel" of the new brochure and that Firefly Marketing (Cliodhna Purcell) and Wiebke Muth be invited to quote prices for this job. The functionality of the existing website will not be used in this process. The proposed new design would be approved by the Promotion Committee prior to submission to the software engineer (who re-designed the database) for implementation, all subject to budgetary approval. DMG to seek budgetary information for this from Treasurer.

5. Promotion of EUR-ACE Label in Jurisdictions with Low Take-up

It was AGREED that the following actions be taken to assist authorized agencies in jurisdictions with low take-up of labels be assisted as follows,

• CTI, France

Promotional event already agreed.

• Engineering Council, UK

IF to arrange meeting with Richard Shearman, Deputy Director of Engineering Council. DMG to participate. Possible interaction with Engineering Professors' Council at its Annual Meeting in March 2012, to be considered. Report of meeting to be circulated to Committee.

• OE Portugal

To be discussed with Sebastiao Azavedo de Feyo at EGM in October. GA to arrange.

• RAEE, Russia

IF to contact Sergei Gerasimov, Chairman of RAEE, to discuss. ECDEAST project may be helpful.

6. Any Other Business.

6.1 DMG proposed that the Committee membership be expanded to include Prof. Ian Freeston and the ENAEE Treasurer. GA to recommend to the next meeting of the Administrative Council.

7. Date of Next Meeting.

It was AGREED that the next meeting would be held either before or after the Label Committee meeting scheduled for January 2012 in Istanbul.

Denis McGrath, Chairman 10th October 2011.