

European Network for Accreditation of Engineering Education

Meeting of Promotion Committee held in Room A113, University of Porto,

13th November 2012 at 17.00 hrs.

Present at Meeting

Denis McGrath (DMG) (Chair)
Alexander Chuchalin (AC)
Guenter Heitmann (GH)
Ian Freeston (IF)
Giuliano Augusti (GA)
Jean Claude Arditti (JCA)
Iacint Manoliu (IM)

Apologies,

Katy Turff (KT)
Francoise Come (FC)

In Attendance,

Rita Heissner (RH)

Promotion Actions 2013

1. Strategy for Promotion 2012, Reports from Action Coordinators

1.1 (Action 3) A research survey should be carried out to identify approaches to accreditation reviews and site visits which might have implications for the ENAEE charging system. Following this a proposal for charging authorised agencies which meets their requirements and raises adequate revenue for ENAEE, should be formulated for consideration by the AC and the General Assembly.

In formulating this proposal to the AC, the Action Coordinator should consult with the Treasurer, Juhani Nokela.

Action Coordinators: *Alexander Chuchalin, Juhani Nokela*

NOTED progress so far in identifying approaches to accreditation of programmes with a range of specialisations by authorized agencies and thanked AC for this work.

AGREED, work to continue to produce a recommendation in relation to charging authorized agencies for awarding labels. This should not result in any reduction in revenue to ENAEE. **Date for completion, 19th April 2013.**

1.2 (Action 5) Subject to cost-sharing between each agency and ENAEE, Engineers Ireland and ASIIN should organise promotional workshops similar to that organised by CTI.

- (a) GH informed the meeting that internal difficulties in Germany render a promotion event there to be untimely at the moment. **AGREED** no action to be taken at this time.
- (b) **AGREED**, Promotion event to be organized with Engineers Ireland as part of workshop on accreditation in March 2013. **Budget:** *Up to €1000 (to cover expenses of invited speakers from outside Ireland).*

Action Coordinator: *Jean Claude Arditti*

1.3 (Action 6) Jurisdictions such as Russia, UK and Portugal where a relatively small number of labels have been awarded

The Promotion Committee should engage in dialogue with these agencies to identify problems and propose actions to be taken to resolve these. Involvement with ECDEAST should be undertaken where appropriate.

AGREED, A promotion event in Moscow to take place as part of the final ECDEAST meeting on 4/5 June 2013. **Budget,** *Up to €1000 (to cover expenses of invited speakers from outside Russia).*

IF informed the meeting that UK universities did not consider having the EURACE label to give significant added value, including the cost. **AGREED**, IF to address meetings of university academics in 2013 and to pursue other approaches. **Budget,** *up to €500.*

NOTED, SEFI conference to take place in Birmingham, UK in September 2014. This might provide a promotion platform.

NOTED, the ENAEE conference just over, provided significant promotion for ENAEE in Portugal. No further action necessary.

Action Coordinator: *Prof. Ian Freeston*

1.4 (Action 8) EUR-ACE Applicant agencies currently under review

QUACING has been established in Italy to carry out accreditation of engineering degree programmes. It was recently authorised to award the EUR-ACE label as also was ARACIS, Romania.

AGREED, promotion event to be organized by QUACING in Milan on 26th or 28th February 2013.

Budget, *up to €1000 for invited speakers from outside Italy.*

AGREED, promotion event to be arranged by ARACIS in Romania, March/April 2013. **Budget,** *up to €1000 for invited speakers from outside Romania.*

Action Coordinator: *Jean Claude Arditti*

1.5 (Action 9) Jurisdictions where an agency carries out institutional reviews but no agency carries out programme-based accreditations

The situation of these agencies may vary widely with regard to the activities they carry out (such as institutional reviews or accreditation, quality assessments etc.) A quick overview of agency websites shows that most agencies in Europe carry out programmed-based evaluation but many do not have procedures and standards specific for engineering.

- The countries and agencies must be identified and listed. The Action Coordinator should consult with others who already have some of this information e.g. Prof. Giuliano Augusti.
- Other stakeholders such as FEANI national members should be identified and contacted if considered helpful.
- An action plan for contacting the agencies and stakeholders must be developed. It should focus on deciding about the best strategy for introducing programme based accreditation.
- Focus on a small number of countries and concentrate effort on these.

NOTED, comprehensive report and analysis by Katy Turff and thanked her for this work.

AGREED, to adopt recommendation 1.7 in Katy's report. Because of contacts which CTI have in Bulgaria, JCA to pursue this goal.

KT to pursue contacts in Austria, Cyprus and Denmark. **Budget up to €1000 for KT travel/accommodation expenses.**

Action Coordinator: *Katy Turff*

Date for completion, 19th April 2013.

2. Review of ENAEE database.

AGREED, DMG and RH to contact agencies requesting that they make corrections by **30th November 2012** and to meet Trynisis, software company to have changes/corrections made, **by no later than 31st December 2012.**

3. Promotion Materials/Initiatives 2013.

NOTED

- Banner stands to be produced for individual agencies, displaying their individual logos with a sentence, indicating that the agency is authorised to award the EUR-ACE label, in the native language of the country.
- Conference folder with ENAEE corporate image to be designed and produced in quantity for use at future meetings and conferences.

4. Any Other Business.

None.

